

# Strengthening Your World Language Instruction with the Three A's: Activities, Articulation and Assessment



Presented by **DEBORAH ROBERTS**  
Outstanding World Language Teacher and Presenter

Deborah will share innovative strategies that are designed to engage and motivate students while increasing their proficiency in the target language.

## Designed for World Language Educators Serving Middle Schools and High Schools

- Numerous updated strategies that will engage students and motivate them to use the target language while supporting retention
- A wealth of flexible and fun activities that will generate student interest and can be adapted for any language and any level
- Tips for time management in the classroom and proven strategies for matching activities to instructional goals
- The latest strategies for assessment that get students to demonstrate what they know and are able to do through the use of higher-order thinking skills
- A comprehensive world language resource handbook filled with ideas for developing active, fun-filled, student-centered lessons

## 2016 SCHEDULE

### Georgia

**Atlanta – April 22**  
(Roswell)

### New Jersey

**Newark – April 21**  
(Fairfield)

NJ Professional Development Hours  
Available with Prior District Approval

### New York

**Long Island – April 20**  
(Plainview)

**White Plains – April 19**  
(New Rochelle)

NY CPE Hours Verification Available  
with Prior District Approval

CT Five (5) Contact Hours Available with  
Prior District Approval in White Plains Only

NJ Professional Development Hours  
Available with Prior District Approval

### Pennsylvania

**Harrisburg – April 18**  
(Camp Hill)

PA CPE Hours Verification Available  
with Prior District Approval

*“Deborah was great!  
I learned a lot of new ideas  
that I can use in all of my  
classes. The day flew by!  
You can tell that she is a  
great teacher.”*

– DANIELLE DEROSE,  
FRENCH & SPANISH TEACHER

## Practical Strategies and Activities

What strategies can we use to capture and hold our students' interest while increasing their ability to **communicate** using the language they are learning? How can we help them to appreciate the **culture** of the countries they are learning about, and **compare** these cultures and the language itself to their own? How can we achieve the goal of having our students make **connections** between the content and skills learned in the world language classroom and those from other disciplines? How can our curriculum support the achievement of the state standards? How can we provide opportunities and encourage our students to participate in the larger **community** of the target culture?

World language educators who seek answers to these questions will not want to miss this seminar. Presenter **Deborah Roberts** has designed this seminar to provide practical, useful, classroom-proven strategies that can be used immediately with your world language students. Deborah will share innovative strategies that are designed to engage and motivate students while increasing their proficiency in the target language. **Every participant will leave this seminar with an extensive resource handbook filled with practical, classroom-proven lessons and ideas.**



## Ten Key Benefits of Attending

- 1. Learn from an Outstanding World Language Educator**  
As an experienced world language teacher, Deborah knows what works well and what is doable from a teacher's standpoint ... She has over 35 years of classroom experience and has been sharing her innovative and practical ideas with other educators for over 20 years
- 2. Acquire New Academic Games and Activities that Promote Language Learning**  
Put some fun into teaching ... Learn new, interesting, creative, engaging academic games and activities that promote language learning
- 3. Create Active, Learner-Centered Activities**  
Learn how to get students talking and actively participating and thereby increase their ability to communicate in the language they are learning
- 4. Learn How to Organize Instructional Time Efficiently**  
Discover activities and strategies for getting classes started, keeping the middle lively and bringing things together at the end
- 5. Use Music as a Motivator**  
Learn how to access and use contemporary music to teach and practice vocabulary, grammar skills and cultural topics
- 6. Help all Students to Experience Success**  
Learn how to differentiate instruction so that all students are appropriately challenged and incorporate activities that recognize different learning styles and intelligences
- 7. Strengthen Your Students' Achievement in the Target Language**  
Learn how to create assessments that motivate students and truly show what they know and are able to do ... Develop rubrics that will measure students' achievement of the *National World Language Standards*
- 8. Learn Practical Applications of World Language Research**  
What does the current research say about how today's students learn? What are the keys to strengthening world language proficiency? Deborah will share ideas and options for converting the research into practical classroom strategies and lessons that really work
- 9. Increase Student Motivation for World Language Learning**  
You will leave with an expanded repertoire of proven teaching techniques and activities ... Lessons that will increase student interest and motivation for language learning at all levels
- 10. Receive an Extensive World Language Resource Handbook**  
Each participant will receive an extensive world language resource handbook ... Included in the handbook is a wealth of information and descriptions of practical world language teaching strategies you can implement immediately in your classroom

## Outstanding Strategies You Can Use Immediately

- **Innovative strategies** for strengthening world language instruction
- Activities that **you can use tomorrow** because they don't require extensive preparation
- **50+ activities** that are easily adaptable to different languages and proficiency levels
- How to structure classes in order to **maximize student learning**, keep students engaged and reduce your level of stress
- Kinesthetic activities that **get students up and moving around** the classroom while actively learning the language
- Academic games that are so much fun **your students won't realize they are actually learning activities**
- Summarizing strategies that **help students retain what they have learned**
- **Classroom management strategies** that minimize off-task behavior and increase the use of the target language
- **Contemporary music** used to teach and practice vocabulary, grammar and cultural topics
- Activities for getting your **students speaking more in the target language** with greater confidence and skill
- **Performance assessment strategies** that tap students' creativity and prompt them to use higher-order thinking skills
- **Rubrics that objectively evaluate** student work and save you time
- Practical strategies that will help you to **achieve the goals of the National Standards for Foreign Language Learning** and support the state standards in your own classroom program

“ **EXCELLENT PRESENTATION!** Deborah is one of the best presenters I've seen! She is clear on every point she makes, models the practices she teaches and is engaging and inspiring ... I will use her ideas tomorrow!”

– PAT SACCA, FRENCH TEACHER



To Register,  
Call Toll-Free

1-800-735-3503

## A Message From Seminar Leader, Deborah Roberts



**Bureau of Education & Research**

915 118th Avenue SE • PO Box 96068 • Bellevue, WA 98009-9668  
Phone (800) 735-3503 • Fax (425) 453-1134 • [www.ber.org](http://www.ber.org)

Dear Colleague:

World language education is dynamic – it is constantly changing as new research drives our practice. By attending this seminar, you will have the opportunity to learn about what is new in the field and become acquainted with research-based strategies and innovative activities that will expand your instructional repertoire and make learning more fun for both you and your students. These practical and easy-to-implement strategies and activities will lead students to become active participants in the learning process and motivate them to use the target language in creative ways. By using these strategies and activities, you will be able to address the need to continuously engage and stimulate your students while encouraging them to use higher-order thinking skills and increase their proficiency.

As world language educators, we are continually presented with new challenges to maintain and expand our programs as educational priorities and world events influence the public perception of the value of world language education. We also have the task of revising curriculum so that it reflects local, state and national standards. As human beings, our lives are so busy with our professional obligations and the demands of family and friends, that we often don't have the time to keep up with all of this. By attending this seminar, you will get a leg up on this process, as I will share with you what I have done to address these challenges in my classroom and in my role as a world language administrator.

If you feel that you need some fresh ideas and want to further motivate your students to strengthen their communicative skills, I strongly encourage you to attend this seminar. My goal is to share the best of what I have learned and developed in the 35+ years that I have been a classroom teacher. I will focus on practical, classroom-tested, easy-to-implement strategies and activities that have proved successful in motivating my students and increasing their level of proficiency. You will return to your classroom with a treasure chest of ideas to use with your students right away and long-term strategies that will bring results. I look forward to sharing my excitement and enthusiasm about world language education with you.

Sincerely,

Deborah Roberts

**P.S. The emphasis will be on practical strategies that you can use right away! I am confident that you will leave this seminar with many useful, active learning strategies that you can immediately implement in your world language classroom.**

*“If you feel that you need some fresh ideas and want to further motivate your students to strengthen their communicative skills, I strongly encourage you to attend this seminar.”*

# What Your Colleagues Say About Deborah Roberts

*"I've attended many workshops in my career. This has been among the best.*

**Outstanding presentation on all counts! Thank you!"**

– Maria Berlec, Spanish Department Chairperson

*"Excellent ... Useful ... Practical ... **Many applicable ideas and activities were shared.**"*

– Barbara Obaker, French Teacher

*"**Excellent, useful activities.** Ms. Roberts created a positive learning atmosphere and did a superior job of presenting. Overall 7/7!"*

– Jim Melady, Latin Teacher

*"I liked the 'hands-on' approach. **I'm looking forward to trying Deborah's fun and practical ideas.**"*

– Doranne Ceccarelli, French Teacher

*"At a time when I feel like I've exhausted my creativity, **I'm excited to go back and implement these great ideas.**"*

– Sarah Worst, Spanish Teacher

*"Ms. Roberts is an **outstanding presenter** in every aspect! Great blend of research, information and student-centered activities! Merci beaucoup!"*

– Carol Schneider, French Teacher

*"Deborah is a **fantastic, high-energy, innovative, fun, and easy-to-listen-to** presenter. Her ideas will be useful in REAL classrooms, not just IDEAL classrooms."*

– Leslie Smith, Spanish Teacher

*"The information presented was **practical, tried and tested.** I know I can use it with all levels of proficiency."*

– Andrea Adkins-Griffith, Spanish Teacher

*"**Great ideas I can use tomorrow.** Deborah practices what she preaches!"*

– Vicki Antequera, Spanish Teacher

*"**AMAZING! I'm so excited to teach tomorrow!** Thank you for the wonderful ideas."*

– Gwynne Gretter, Spanish Teacher

*"This seminar was one of the most educational and informative that I have attended. Deborah is **very creative and full of energy.** I plan to use the handbook first thing tomorrow!"*

– Leslie Fuscardo, Spanish Teacher

*"Ms. Roberts **thoroughly inspired me** with neat, creative, bell-ringers. I'm an educator of 29+ years and it was terrific to see that an 'old dog' can be taught to perform a new task. Deborah is sensational!"*

– Grace Gottuso, Spanish Teacher

## Uniquely Qualified Instructor

**Deborah Roberts** is a dynamic presenter and creative, award-winning world languages educator. She has 35 years of experience as a world languages teacher and department chair and as the Foreign Language Specialist at the Massachusetts Department of Education. Although officially retired, she continues to teach part-time at a charter school where she can try out the new strategies and activities she develops. She is the recipient of the Mead Fellowship from the Northeast Conference on the Teaching of Foreign Languages and the Distinguished Service Award from the Massachusetts Foreign Language Association. Deborah has presented numerous workshops at state, regional, and national conferences on a variety of topics and has consulted and trained teachers in school districts throughout the United States. Her seminars are best known for being fun, fast-paced, motivating and filled with practical ideas you can use tomorrow. Participants in her seminars consistently give her outstanding evaluations and praise not only her ability to explain concepts clearly, but also her understanding of the everyday challenges facing today's teachers. She is the author of, *Strengthening Your World Languages Instruction with the Three A's: Activities, Articulation, and Assessment*, the outstanding resource handbook each participant will receive, as well as *Utilizing Cutting-Edge Technology to Enhance Your World Languages Instruction in Grades 6-12*. Join Deborah for this unique opportunity and learn how to update your methodology and breathe fresh life into your classroom.



“Deborah gives us what we want – practical ideas to use tomorrow! She also gives us what we need – a review of current research and trends. A great invigorating seminar!”

– ANGELA COLEMAN, SPANISH TEACHER



## Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/onlinelearning](http://www.ber.org/onlinelearning)

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# Special Benefits of Attending

## You'll Receive an Extensive World Language Resource Handbook

Each participant will receive an extensive resource handbook, *Strengthening Your World Language Instruction with the Three A's: Activities, Articulation and Assessment*, specifically designed for this seminar. Included are descriptions of innovative teaching strategies and techniques for enhancing world language instruction, reproducible activities, sample lesson plans, and worksheets that you will be able to utilize in your classroom immediately.

## Meet and Share

This seminar provides a great opportunity for participants to meet and share ideas with other educators interested in strengthening their world language instructional programs.

## Consultation Available

Deborah Roberts will be available at the seminar for consultation regarding your questions about the unique needs of your own world language program.

## Semester Credit Option



One graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

## Meet Inservice Requirements

At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Strengthening Your  
World Language Instruction  
with the Three A's:  
Activities, Articulation  
and Assessment

RESOURCE HANDBOOK

by Deborah Roberts



Bureau of Education & Research



## Can't Attend?

### Other Professional Development Options:

#### •))) Related Staff Development Audio Training

A related BER seminar, *Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12)*, also presented by Deborah Roberts, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (**Stock #A-FGR-0759**) or use the order form on the back page.

## FOUR EASY WAYS TO REGISTER:



**PHONE toll-free:**

**1-800-735-3503**

(Weekdays 6 a.m. - 6 p.m. Pacific Time)



**REGISTER ONLINE at:**

**[www.ber.org](http://www.ber.org)**



**FAX this form to:**

**1-425-453-1134**



**MAIL this form to:**

**Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Who Should Attend

World Language Teachers, Department Heads and Administrators serving Middle Schools and High Schools.

## Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.

Check-in 8:00 a.m. - 8:30 a.m.

## Fee

The registration fee is \$239 per person, \$219 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

## Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a \$15 service fee. Substitutions may be made anytime without charge.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **[www.ber.org](http://www.ber.org)**. The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Atlanta: Holiday Inn – Roswell, (770) 817-1414
- Harrisburg: Radisson – Camp Hill, (717) 763-7117
- Long Island: Holiday Inn – Plainview, (516) 349-7400
- Newark: Best Western Plus – Fairfield, (973) 575-7700
- White Plains: Radisson – New Rochelle, (914) 576-3700

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.



## Possible Funding Sources:

Elementary and Secondary Education Act funds, including Title I School Improvement grants; Title VI; Title VII; GATE, Restructuring grants; At-Risk grants; Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training funds.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



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## Strengthening Your World Language Instruction with the Three A's: Activities, Articulation and Assessment

### Registration (FGY6S1)

- 1. **Atlanta** (Roswell), **GA** – April 22, 2016
- 2. **Harrisburg** (Camp Hill), **PA** – April 18, 2016
- 3. **Long Island** (Plainview), **NY** – April 20, 2016
- 4. **Newark** (Fairfield), **NJ** – April 21, 2016
- 5. **White Plains** (New Rochelle), **NY** – April 19, 2016

FIRST NAME	M.I.	LAST NAME
_____		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
_____		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
_____	
SCHOOL MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
( )	( )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

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HOME MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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**IMPORTANT: PRIORITY ID CODE EFGY6S1**

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## Strengthen Your World Language Instruction

FGY6S1

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## Strengthening Your World Language Instruction with the Three A's: Activities, Articulation and Assessment



### METHOD OF PAYMENT

The registration fee is \$239 per person, \$219 per person for groups of five or more registering at the same time. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
  - A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)
  - Charge my:  MasterCard  VISA  Discover
- Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ MO/YR
- Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_ (Found on back of card)
- \_\_\_\_\_  
Please print name as it appears on card Signature (required for credit card purchases)

### CAN'T ATTEND?

- I'd like to order the CD version of the related seminar, *Strengthening Your Foreign Language Instruction: Practical Strategies for Active Learning (Grades 6-12)*, by Deborah Roberts, \$99.00 plus \$9.00 shipping (**Stock #A-FGR-0759**).