

## NEW Two-Day Train-the-Trainer Institute

# SPEECH-LANGUAGE PATHOLOGISTS

## Strengthen Students' Receptive and Expressive Communication Skills to Increase Student Learning and Engagement in School (Preschool – Grade 12)



Learn from Outstanding National Speaker,  
Clinical and School-Based Speech-Language Pathologist,  
**MARIBETH PLANKERS, M.S. CCC-SLP**

**Specifically Designed for Preschool-Grade 12 School-Based Speech-Language Pathologists who train and provide professional development to SLP/SLPA Teams, Special Education Staff, Classroom Teachers, Reading Specialists, and UDL/RTI Teams working with students in Preschool-Grade 12 Classrooms**

- ▶ Train your speech-language pathologists and educational teams in **practical strategies that will significantly expand students' receptive and expressive communication skills** to greatly increase their school success
- ▶ Train your speech-language pathologists and support staff to **use a wide range of interventions to integrate engaging learning activities that will enhance the development of receptive and expressive skills** within the classroom, including speech, language and pragmatic communicative skills
- ▶ Teach others to **maximize multiple means of representation, language and action** that address communication skills for students who struggle with access to the curriculum
- ▶ **Step-by-step guidance for training and developing collaborative educational teams** to better support your students in the school(s) where you work
- ▶ **Receive make-and-take strategies and electronic access to materials** throughout the two days to provide you with resources to use immediately in your own training

### 2017 SCHEDULE

#### Illinois

**Chicago – April 6–7**  
(Elk Grove Village)

10 IL PD Clock Hours Available  
for Attending Both Days

#### Massachusetts

**Boston – February 9–10**  
(Natick)

MA Contact Hours Verification Available  
CT Five (5) Contact Hours Per Day  
Available with Prior District Approval  
RI Five (5) Contact Hours Per Day Available

**ASHA CEUs Available  
at All Locations**

*Participants attending will learn how to successfully train SLP/SLPA Teams, Special-Education staff, Classroom Teachers, Reading Specialists, and Educational Teams to strengthen students' communicative and interactive skills in order to be better learners and communicators.*

## Practical Ideas and Strategies

Do you want all students to have equal access to learning? Lacking receptive and expressive communication skills puts many students at immediate risk the minute they walk into a classroom. Unfortunately, the longer they stay behind, the harder it is for them to catch up with their peers. After just a short time, they begin to believe that they just can't learn to read, write and participate successfully in the classroom. What if you could train all your staff to recognize and intervene with students who have trouble in school due to receptive and expressive communication skills? This two-day institute is designed exactly for that purpose. To help you train your SLP staff and educational teams, popular speech-language pathologist, **MariBeth Plankers**, has developed this fast-paced, hands-on train-the-trainer opportunity you won't want to miss. This two-day institute focuses on valuable, functional and practical communicative skills that students need to increase their engagement in learning and success in school. Participants who complete these two days will learn how to strengthen their students' expressive and receptive communication skills and will receive numerous strategies and extensive resources to train other SLPs, SLPAs and educators.

## A Practical, Two-Day Train-the-Trainer Program

Send one or more SLP(s) or an SLP/educator team to this training institute and they will return to your school with professional development strategies and resources to support and train other speech-language pathologists, speech-language pathology assistants, special education staff, classroom teachers, intervention specialists, and educational teams to integrate practical strategies to decrease communication barriers and increase learning for students who struggle with communication skills.

Participants will learn:

- Therapeutic communication intervention strategies that work within the classroom and address functional communication that students need in order to read, write and interact socially with peers
- Practical strategies to decrease communication challenges that impede student performance
- Specific ways to integrate communication therapy into classroom routines and schedules
- Multiple means of learning activities to help students become more organized, independent learners – both in school and outside of the school setting
- A highly efficient toolkit of strategies addressing the changing student needs in your school or district
- Current, best brain-based research that supports the most effective learning styles, learning preferences, learning environments, and intervention strategies

## This Two-Day Train-the-Trainer Program is Cost-Effective

If you are a speech-language pathologist interested in providing high-quality training to other speech-language pathologists, speech-language pathology assistants, special education staff, classroom teachers, intervention specialists, and educational teams in your school or district, this is the perfect opportunity. Attend on your own or with the team and you will leave with an extensive resource training handbook filled with tools needed for your own training, including a PowerPoint to adapt to fit the needs of your training session and extensive electronic resources. The focus of the two-day institute will be on training SLPs, SLPAs and educational teams valuable development and expansion of receptive, expressive and interactive communication skills that will greatly increase the success of students in school.



## Support and Train Your Speech-Language Pathologists and Speech-Language Pathology Assistant Teams:

- **Practical strategies to decrease communication barriers and increase learning** for students who have communication challenges
- **Dozens of practical communication strategies** to help students prepare for critical and higher-order thinking in the classroom
- Intervention ideas that you can implement with teachers to **create positive communicative environments**
- **Enhance the effectiveness of student interventions** by using the principles of universal design for learning
- **Understand how to address a diverse caseload** with a more global approach to the delivery of speech-language pathology services within a classroom setting
- Simple learning strategies to help your students **work smarter, not harder!**
- Use various strategies to help students **identify the “big picture” and the details** when composing written language assignments
- **Strategies to support your standards** as students access more challenging curriculum
- **Strengthen the collaborative skills as speech-language pathologists** in your schools while developing collaborative lesson plans for speech-language intervention
- **Create successful teams** by becoming a resource to your school
- Explore how **change in culture impacts the development of functional communication skills in students** and what you can do to address them
- Experience **active participation learning activities to increase awareness** of receptive, expressive and engaging communication skills

“Great, informational and fun! I can’t wait to share the ideas with my staff and use them with my students!”

– TORI BALDWIN, SLP



To Register,  
Call Toll-Free

1-800-735-3503



## A Message From Your Institute Leader, MariBeth Plankers



Dear Colleague:

As licensed speech-language pathologists we have so much to offer students that will significantly increase their success in school. We also know that if we could teach others what we know, more students would achieve at higher levels. But how do we find the time to put together a training program that will help other speech-language pathologists, support staff, classroom teachers, and entire education teams learn to use the wide range of interventions and learning activities that will accelerate the development of communication skills to use within the classroom and carryover to the real world? Join me for an extensive, two-day train-the-trainer institute that will give you a plan and strategies to train your staff in the communication tools students need to be successful in reading and writing with carryover to everyday life.

In our two days together, we will be interacting with a variety of communicative-demanding learning activities. We will experience stress-reducing teaching/sensory strategies to support learning with ease as we decrease our own stressors when learning, throughout the day. The active participation activities, a hallmark of this presentation, will provide hands-on learning experiences as we interact with receptive and expressive communication games, narrative storytelling, music, and movement activities that I have routinely used with my students across a variety of settings and situations.

My focus will be on sharing practical strategies that will work successfully in your schools. Come laugh, move and learn as I share many practical communicative strategies to increase a student's ability to learn with less stress to maintain attention and be organized enough to meet expectations within the classroom. This collaborative approach is best practice in the schools and we will be working together to create realistic training plans to take back to your school teams and begin your own awareness-building activities to educate them on the importance of communication skills for all students across grade levels.

I am passionate and excited about building successful education teams that address the higher challenging curricular demands in the world of education. I look forward to collaborating with you!

Sincerely,

MariBeth Plankers, M.S. CCC-SLP

P.S. As a practicing speech-language pathologist, I know just how valuable your time is during the workday. My focus will be on sharing **practical strategies that you can put to immediate use** in your school(s)!

*“Come laugh, move and learn as I share many practical communicative strategies to increase a student's ability to learn with less stress to maintain attention and be organized enough to meet expectations within the classroom.”*

## What Your Colleagues Say About MariBeth Plankers

***"The resources are fantastic! MariBeth has great energy and kept our attention throughout the training."*** – Nancy Friday, SLP

***"MariBeth is VERY engaging! I learned a ton of new ideas and strategies! Thank you!"*** – Jen Rodrick, SLP

***"Excellent! Finally, an institute worth attending! A wealth of information I can use right away!"*** – Loni Gobel, SLP

***"I enjoyed MariBeth's presentation style, knowledge and the amount of resources and examples she shared. I can't wait to share all of this with my colleagues."*** – Mandy Deopere, SLP

***"MariBeth brought great energy to this training. The content is relevant for all SLPs and special educators!"*** – Julie Carey, SLP

***"Very informative! Great examples! MariBeth has a great sense of humor and is very knowledgeable. The resource handbook is going to be a valuable resource."*** – Carol Berler, SLP

***"Informative, upbeat and so helpful! MariBeth is awesome!"*** – Theresa Howley, SLP

***"MariBeth was fabulous! I have never been so engaged, educated and entertained!"*** – Amy Morra, SLP

***"This was one of the best trainings I have ever attended. So much great information – just what I was looking for!"*** – Kimberly Clark-Fitzbuck, SLP

## Uniquely Qualified Instructor

**MARIBETH PLANKERS** is an outstanding speech-language pathologist, presenter and professor. She has been practicing speech-language pathology for the past 34 years, working directly in schools for 28 of those years. MariBeth has developed a collaborative model of delivering education-based speech-language pathology services in schools, working with whole classrooms of students to provide dynamic communication interventions and effective classroom strategies that teachers use daily, with any student. She is the author of *SPEECH-LANGUAGE PATHOLOGISTS: Strengthen Students' Receptive and Expressive Communication Skills to Increase Student Learning and Engagement in School (Preschool-Grade 12)*, the extensive resource handbook you will receive to help you train when you return to your school(s) and district.

***In this high energy, hands-on, two-day institute, you will move, laugh and experience some of the challenges of students with deficits in their communication skills, and discover a wealth of practical strategies to address these challenges and train others. Wear comfortable clothing, as you will be actively moving throughout both days! Come and enjoy two days of training with MariBeth and your colleagues to address the communicative needs of students in the classroom and real world!***



## Special Benefits of Attending



### On-Site Training

Most BER seminars can be brought to your school or district. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

### Extensive Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this two-day institute. The handbook includes:

- Dynamic intervention ideas to implement with students, including how to use fun, interactive learning activities to address students' communication challenges
- Reproducible and electronic forms to identify practical strategies for students who struggle with engagement and participation
- Hands-on, practical problem-solving tools to identify what impedes students from completing their classroom work
- Extensive lists of resources for evidence-based searches, activities to match learner preferences, and much more!

Train-The-Trainer Institute

**SPEECH-LANGUAGE PATHOLOGISTS**  
Strengthen Students' Receptive and Expressive Communication Skills to Increase Student Learning and Engagement in School (Preschool-Grade 12)

**RESOURCE HANDBOOK**  
by Maribeth Planders, M.S. CCC-SLP

**BER**  
Bureau of Education & Research

### ASHA CEUs Available



The **Bureau of Education & Research** is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

This course is offered for 1 ASHA CEU (Intermediate level, Professional area).

ASHA-Required Disclosure Statement for MariBeth Planders:

**Financial:** Consultant for Bureau of Education & Research and receives honorarium compensation.  
**Nonfinancial:** No relevant nonfinancial relationships exist.

**Please bring your ASHA Account Number to the institute if you will be completing paperwork for the ASHA CE Registry.**

### Semester Credit Option



Graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the train-the-trainer institute.

### Meet Inservice Requirements

At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

### Can't Attend? Other Professional Development Options:

#### Convenient Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/onlinelearning](http://www.ber.org/onlinelearning)



## FOUR EASY WAYS TO REGISTER:



**PHONE toll-free:**  
**1-800-735-3503**

(Weekdays 6 a.m. - 6 p.m. Pacific Time)



**REGISTER ONLINE at:**  
**www.ber.org**



**FAX this form to:**  
**1-425-453-1134**



**MAIL this form to:**  
**Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Who Should Attend

Preschool-Grade 12 School-Based Speech-Language Pathologists who train and provide staff development to SLP/SLPA Teams, Special Education Staff, Classroom Teachers, Reading Specialists, and UDL/RTI Teams working with students in preschool-grade 12 classrooms.

## Program Hours

All institutes are scheduled 8:30 a.m. - 3:15 p.m. daily.  
Check-in 8:00 a.m. - 8:30 a.m.

## Fee

The registration fee is \$645 per person, \$595 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes institute registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

## Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the institute. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a \$15 service fee. Substitutions may be made anytime without charge.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**. The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

## Meeting Sites and Hotel Accommodations

This institute will be held at the following sites:

- Boston: Hampton Inn – Natick, (508) 653-5000
- Chicago: Holiday Inn – Elk Grove Village, (847) 437-6010

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.



## Possible Funding Sources

Elementary and Secondary Education Act funds, including Title I School Improvement grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training funds.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

